

REDFISH RODEO

Magazine Specs

Ad files preferred format:

PDF, TIF or JPG

Required at least 300 dpi • CMYK colors

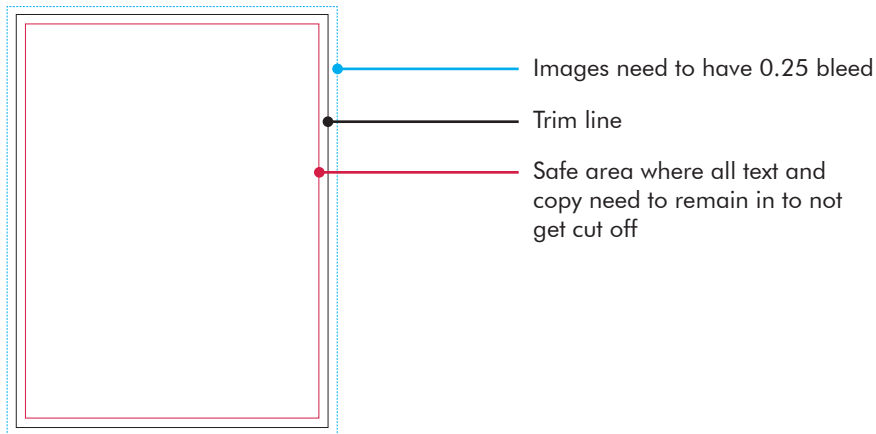
Full page ad:

8.375w x 10.875h

Bleed of 0.25 in. on all 4 sides

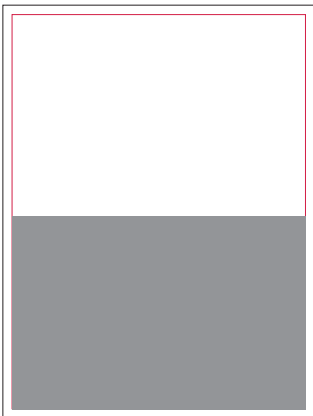
Safe area 0.25 from trim

Final size WITH bleed: 8.875w x 11.375h



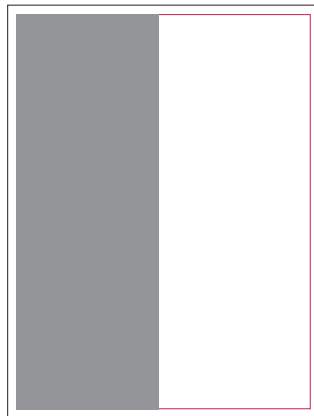
Half horizontal page ad:

7.87w x 5.1h



Half vertical page ad:

3.85w x 10.37h



Quarter page ad:

3.85w x 5.1h

